



Econ-Tourism Trip Overview

AN UNFORGETTABLE INVESTMENT EXPERIENCE

RENEW tailors the investment experience to our investors' specific needs. Investors can travel to Ethiopia to meet with companies and invest with confidence knowing that RENEW is on the ground selecting, vetting and managing a robust investment pipeline and portfolio.

Investors who wish to join the RENEW team in Africa can select from the following types of Econ-Tourism trips:

- **Executive Trip:** A three-day trip for returning members or those on a tight schedule. This trip is strictly focused on seeing investment opportunities.
- **Business and Cultural Trip:** A weeklong trip to see investment opportunities and experience the Ethiopian culture, with additional weekend travel.

Here's a very high-level snapshot of what you might experience on a RENEW Econ-Tourism trip:

SAMPLE SCHEDULE		
Executive Trip	Day 1	<ul style="list-style-type: none"> • Depart from the U.S. to Ethiopia • Arrive, check-in, welcome/overview/city tour, dinner hosted by RENEW, sleep
	Day 2	<ul style="list-style-type: none"> • Meetings with 3 companies
	Day 3	<ul style="list-style-type: none"> • Meetings with 3 companies
	Day 4	<ul style="list-style-type: none"> • Meetings with 3 companies, follow-up discussions, debrief • Executive Trip members depart in the evening
Business and Cultural Trip	Day 5	<ul style="list-style-type: none"> • Travel for cultural experience
	Day 6	<ul style="list-style-type: none"> • Return from cultural experience • Meetings with government officials • Follow-up company meetings
	Day 7	<ul style="list-style-type: none"> • Close-out dinner hosted by RENEW, and depart for U.S. in the evening

The RENEW team will work with you to make all the necessary accommodations for your trip. Trips typically cost between \$2,000 and \$4,000 per person, depending upon your group's specific requirements. The RENEW team will prepare you for a productive trip:

- We hold conference calls leading up to the trip to provide information on deals, business etiquette and key information
- We provide an investment guide to help you understand investment policies, tax laws, key sector information and recommendations to ensure you and your group are prepared for investment discussions.

THE IMPACT ANGEL NETWORK

- The Impact Angel Network (IAN) is an exclusive network of investors.
- Current members are business executives, community leaders and successful entrepreneurs who believe in conscious capitalism.
- Members gain access to an exclusive investment pipeline from RENEW's in-country team, the experience of working through deals, as well as the opportunity to grow companies in Africa, create change and make returns.
- RENEW acts as the network's investment team in Africa, and manages the entire investment process, from sourcing to exit.
- RENEW seeks to provide IAN members and their families with an unforgettable investment experience.

To schedule your Econ-Tourism trip, please reach out to Emily Ziethen at: eziethen@renewstrategies.com or (703) 261-9021.